Website Planning Document

Weatheradventures.com

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Site Purpose:

To bring local weather information and news to the users of Franklin, Greenville, and Springfield Counties.

Target Audience:

The local residents of the above-named areas as well as any persons traveling to these areas.

Site Map:

Springfield

Springfield area info and story

Greenville

Greenville area info and Story

Franklin

Franklin area info and story

Home

Main page

Storm Center

Gallery

Weather Adventures

Color Scheme:

Background Boarder: #621402 RGB:(114,17,21)

Content background: #0a2f53 RGB:(10, 47, 83)

Logo Colors: #4d4d4d RGB: (77, 77, 77), #e7e7e7 RGB: (231,231,231)

a:link{

color: #e7e7e7;

text-decoration: underline;

text-transform: uppercase;

text-align: left;

}

a:visited{

color: #e7e7e7;

}

a:hover{

color: #d7d7d7;

font-style: italic;

text-decoration: underline;

}

a:active{

color: #721115;

}

Typography:

body{

background-color: #0a2f53;

max-width: 1000px;

margin: auto;

font-family: 'Merienda', cursive;

text-align: center;

}

h1, h2, h3, h4, h5, h6{

font-family: 'Jim Nightshade', cursive;

color: #d7d7d7;

}

Wire-frame Sketch Small:

Logo

Home

City

(Expand menu)

More

Expand menu- Storm Center and Gallery

Weather info

Single City/Scroll

Contact Info

Footer

City will be an expandable nav bar with links for each city.

More will be an expandable nav bar with links for Storm Center and Gallery

This will be done to improve user’s readability on small screens.

10 day forcast

Weather Story w/ image

Wireframe Sketch Medium:

Logo

Greenville

Home Franklin Greenville Springfield Storm Center Gallery

Current conditions (rotating banner)

Springfield

Franklin

10 Day forcast

Contact Info

Weather Story

Footer

Wireframe Sketch Full:

Navigation Bar

Logo

Footer

Contact Info

Weather Story

Weather Image

Weather Image

Current

Conditions

Current

Conditions

Current

Conditions

Springfield

10 Day Forecast

Greenville

10-day Forecast

Franklin

10 Day Forecast